



Terms of Reference – Consultant

Development of a Leaflet for Fishers in the ASCOBANS Area

Closing Date: 30 June 2009

1. Project Description:

The Triennium Work Plan for the Agreement on the Conservation of Small Cetaceans of the Baltic, North East Atlantic, Irish and North Seas (ASCOBANS) requests the development of targeted information material for fishermen. This material should focus on conservation issues facing small cetaceans in the region, especially with respect to bycatch issues.

Based on an analysis of existing material and gaps and in consultation with the Parties and partners as appropriate, a consultant is sought to develop a leaflet for fishers in the ASCOBANS Area and suggest possible further material to be developed in the future.

2. Responsibilities:

The consultant is expected to:

- 1) Liaise with, and gather available material from range states, other frameworks (in particular fishermen's organizations and RACs) and NGOs;
- 2) Consult also material from outside the region;
- 3) Identify thematic or regional gaps in the ASCOBANS area;
- 4) Prepare a concrete proposal for additional material to be prepared by ASCOBANS.

The consultant will consult with and seek advice from ASCOBANS Parties and partners as appropriate, as well as the UNEP/ASCOBANS Secretariat.

After the content of any new material has been agreed, the consultant will assist the Secretariat with fundraising efforts for the design, translations and print production of the leaflets.

3. Expected Outputs:

The consultant will deliver:

- 1) A written analysis of existing material, including the identification of gaps;
- 2) A proposal of which type of material should be prepared by ASCOBANS in order to contribute effectively to the conservation objective of the Agreement;
- 3) A fully developed draft text for a new leaflet for fishers.

4. Qualifications:

Applicants should demonstrate their relevant experience. In particular, the consultant is expected to have:

- An advanced university degree in a conservation-related subject;
- A clear overview of small cetacean conservation issues, in particular with respect to bycatch issues;
- Extensive experience with the fisheries sector;
- Sound knowledge of the particular situation in the ASCOBANS Area;
- Good intercultural skills;
- Excellent communication skills in written and spoken English.

Prior involvement in the conservation work under ASCOBANS is an asset. Knowledge of additional languages spoken in the Agreement Area (Danish, Dutch, Estonian, Finnish, French, German, Latvian, Lithuanian, Norwegian, Polish, Portuguese, Russian, Spanish, Swedish) is an asset.

5. Duration:

The consultant will complete the analysis of existing material and the development of a proposal for new information material for fishermen, in consultation with ASCOBANS Parties and partners as appropriate, within four months upon conclusion of the contract.

After that, the consultant will remain available to assist the Secretariat in fundraising efforts for the production of the leaflet for up to 40 hours of work. The maximum timeframe for this is until the 17th Advisory Committee Meeting to ASCOBANS (spring 2010), unless the assignment has been completed sooner.

6. Fee:

Applicants are requested to make an offer specifying the total fee expected.

The fee will be paid in three instalments (25% upon signature of the contract, 50% upon delivery of a proposal for a new leaflet; 25% upon completion of the whole assignment), depending on satisfactory completion of activities and presentation of an invoice to the UNEP/ASCOBANS Secretariat.

Please send your offer to ascobans@ascobans.org.