



10.1 Report on ASCOBANS outreach activities

Vilnius, Lithuania 25-27 September 2018

Dr. Aline Kühl-Stenzel, ASCOBANS Secretariat

10.1 Reports by the Secretariat, Parties and Partners



WPA 40: Make efforts to implement the existing (and possible future) Communication, Education and Public Awareness (CEPA) Plan.

WPA 42: Develop the ASCOBANS website, including the children's website and other information material as needed, aiming to meet the needs of a wide range of target audiences in the languages of the Agreement area.

WPA 43: Support annual celebration of the International Day of the Baltic Harbour Porpoise on the 3rd Sunday in May. **WPA 46:** Report on outreach and communication issues to each meeting of the Advisory Committee.

Doc.10.1 (Outreach report)

> 10.1 Report on outreach activities (Secretariat)

Outreach report (1)



Exhibition on the Harbour Porpoise in the Baltic proper "The last 300"

Arche Wattenmeer, Hörnum, Sylt, Germany







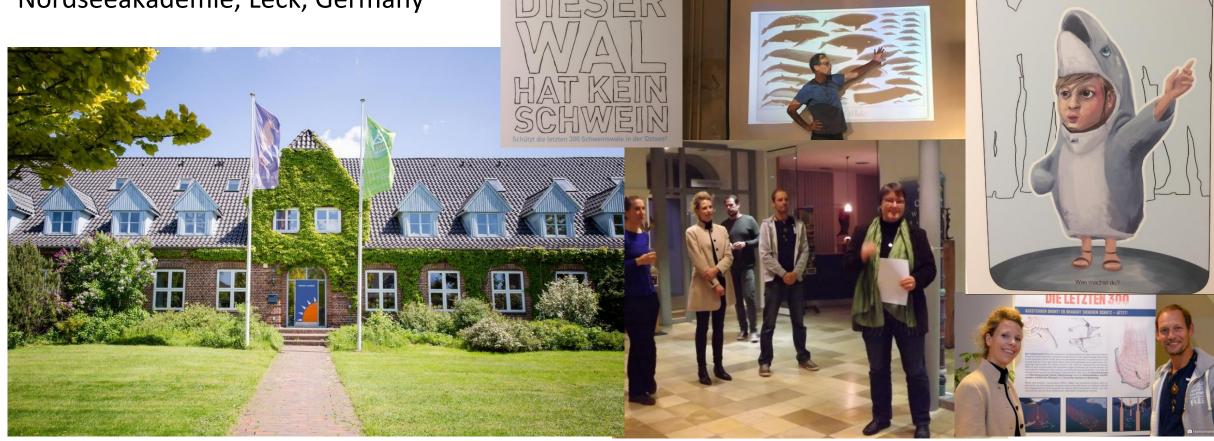


Outreach report (2)



ICH setze ein ZEICHEN

From December 2017 until September 2018 the exhibition has been at the Nordseeakademie, Leck, Germany





Highlights of 20 May 2018





15. Internationaler Tag des Ostseeschweinswals 26. Mai 2018 | 11-17 Uhr



Informationstag an der Uni Flensburg (Haus Oslo) für Interessierte jeden Alters

Der NABU Schleswig-Holstein und das Umweltbildungszentrum der Uni Flensburg laden ein zu einem vielfältigen Programm rund um Meeressäuger und Meeresschutz: · Viele Vorträge zu Walen in der Ostsee, zum Lärm im Meer, zu Plastikmüll, Algenblüte u.v.m. · Spielen, Malen, Basteln und Lernen rund um die Ostsee und ihre Bewohner

Control of the Bewohner

Kinder-Uni: Fachvorträge für junge Besucher/innen ab 8 Jahren
 Info-Stände, Ausstellungen und einiges mehr

Kontakt-NARII Landesctelle Schweinswakchutz 1 schweinswakchutz/linahu-sh de L04642 - 925410 [hinflish]

Europa-









2018 International Day of the Baltic Harbour Porpoise

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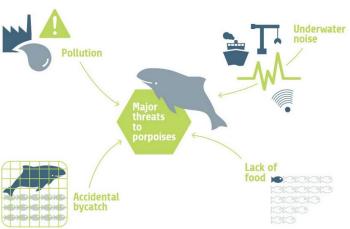


IDBHP, Middelfart, Denmark

The harbour porpoise (*Phocoena phocoena*) is represented by 700,000 individuals throughout its range and is doing well on a global scale. However, certain geographically defined populations or subpopulations have experienced drastic declines, such as the harbour porpoise population in the Baltic proper, which IUCN lists as 'critically endangered'. In 2002 ASCOBANS designated the third Sunday in May of each year as the International Day of the Baltic Harbour Porpoise to raise awareness on the critical conservation status of the only cetacean species population native to the Baltic Sea.

Threats

Today, porpoises in the Baltic Sea face a wide range of threats.



Outreach report (5)





Update on the ASCOBANS book "Conservation of European Whales, Dolphins and Porpoises: Twenty-five years of the Regional Agreement, ASCOBANS" by Peter Evans: Elsevier is looking to publish the book in 2019



can be taken. It is liberally illustrated with powerful images, many of which have not been published before, and boxed features written by a variety of key players in the Agreement's history.

Contents

by the Executive Director of the United Nations Environmental Programme

Chapter 1.

Introduction

Chapter 2.

History of the Agreement - background to its inception, key political developments, relationships to other treaties, conventions, agreements, etc.

Chapter 3.

Introduction to Small Cetaceans of the Agreement Area - celebration of the diversity of species occurring in the region, the ecological context in which they occur, followed by concise, up to date, species accounts

Conservation problems facing small cetaceans in the Agreement Area - review of the main threats along with trends: hunting, fisheries bycatch, resource depletion, contaminants, sound disturbance, vessel strikes, recreation and climate

Research in the Agreement Area - investigating population structure, counting animals, photoidentification, acoustic studies, post-mortem examinations from stranded animals, including illustrated case studies with their findings

Conservation actions - actions to reduce hunting, resource depletion, fisheries by-catch, contaminants, sound disturbance, vessel strikes, recreation, climate change; engagement with EC on by-catch mitigation, establishment of SACs for harbour porpoise and bottlenose dolphin, conservation plans for porpoise in the Baltic and North Sea.

Focus on the future - conservation goals and challenges for ASCOBANS and European governments to address.

Most of the chapters also include short contributions from a unique mix of authorities drawn from UNEP, governments, major environmental NGOs, senior marine mammal scientists and conservationists from all around Northern Europe. The aim is for the book to be as attractive and readable as possible - lots of striking illustrations, maps, a few graphs & diagrams where appropriate, and with the most up to date information on European whales, dolphins & porpoises, in order to appeal to as wide an audience as possible, thus raising awareness not only of the region's cetaceans and the conservation threats they face but also of the work of ASCOBANS, its successes and future challenges.

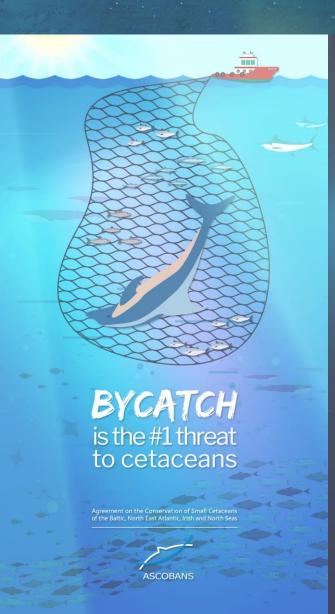
105,000 words, c. 180 colour photographs and 40 maps &



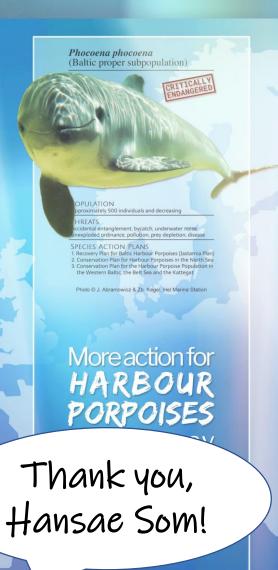


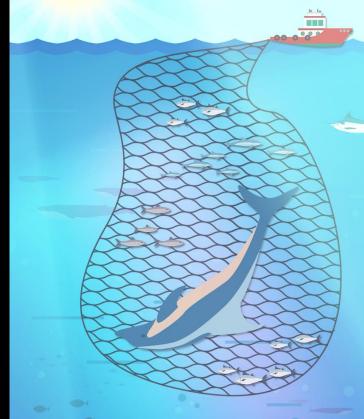
Outreach report (6)











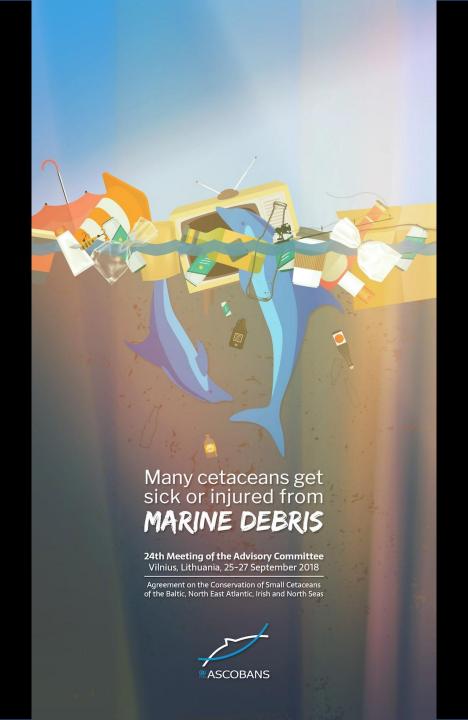
BYCATCH is the #1 threat to cetaceans

24th Meeting of the Advisory Committee Vilnius, Lithuania, 25-27 September 2018

Agreement on the Conservation of Small Cetaceans of the Baltic, North East Atlantic, Irish and North Seas







Phocoena phocoena (Baltic proper subpopulation)

RITICALLY

OPULATION

pproximately 500 individuals and decreasing

HREATS

Accidental entanglement, bycatch, underwater noise, unexploded ordinance, pollution, prey depletion, disease

SPECIES ACTION PLANS

- Recovery Plan for Baltic Harbour Porpoises (Jastarnia Plan)
- 2. Conservation Plan for Harbour Porpoises in the North Sea
- Conservation Plan for the Harbour Porpoise Population in the Western Baltic, the Belt Sea and the Kattegat

Photo © J. Abramowicz & Zb. Kegel, Hel Marine Station

More action for HARBOUR PORPOISES is on its way

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Lagenorhynchus acutus Atlantic white-sided dolphin

Würtz-www.artescienza.org

PECIAL SPECIES SESSION

- 1. Introduction and Conservation
- 2. Recommendations for Research and Conservation Action

Delphinus delphis Common dolphin

Würtz-www.artescienza.org

SPECIES ACTION PLANS

1. Draft Conservation Plan for the common Dolphin

Lagenorhynchus albirostris White-beaked dolphin

Würtz-www.artescienza.org

FOLLOW-UP FROM AC23 AL SPECIES SESSION

- 1. Updated status information
- 2. Recommendation for Research and Conservation Action

More action for DOLPHINS is on its way

24th Meeting of the Advisory Committee

Agreement on the Conservation of Small Cetaceans of the Baltic, North East Atlantic, Irish and North Seas



10.1 Follow-up



> Parties and other stakeholders are invited to coordinate the 2018 Christmas Card competition

