

Agenda Item 5.3.1: Publicity/PR Issues: Parties/Range States

**Report for the 10th Meeting of the ASCOBANS Advisory Committee
on Poland's Activities in the Field of Publicising the Problems of the
Status and the Protection of Small Cetaceans in the Baltic**

Submitted by: Poland



ASCOBANS

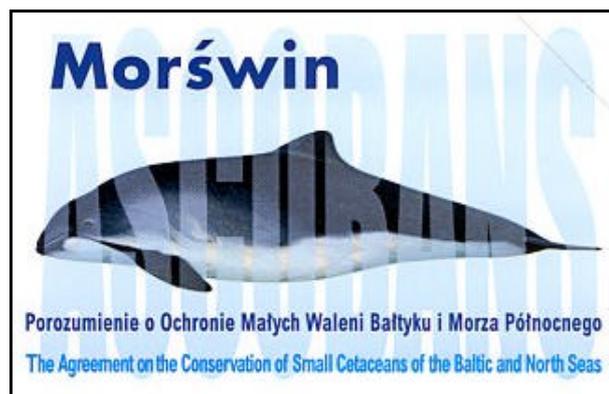
NOTE:
**IN THE INTERESTS OF ECONOMY, DELEGATES ARE KINDLY REMINDED TO BRING THEIR
OWN COPIES OF THESE DOCUMENTS TO THE MEETING**

Report for the 10th Meeting of the ASCOBANS Advisory Committee on Poland's Activities in the Field of Publicising the Problems of the Status and the Protection of Small Cetaceans in the Baltic

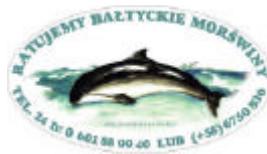
Krzysztof Skóra & Iwona Kuklik

In recent years, an educational and informational campaign targeting the status of the Baltic population of harbour porpoises has been important in ensuring public support in implementing conservation measures for these animals. The Hel Marine Station of the University of Gdansk (HMS UG) and a local pro-environment, non-governmental association "Friends of Hel" play leading roles in this area. A range of activities has been continued, as described in the report from the 8th AC ASCOBANS meeting, and new initiatives are proposed.

In January 2002, thanks to the effort of HMS UG, a total of 131 000 unique prepaid telephone cards (nr 1285) were placed on the Polish market, endorsing ASCOBANS and encouraging the reporting of stranded porpoises and accidental catches in fishing nets. TPSA (Telecommunications Poland) in the series "Endangered species" introduced 10 000 prepaid phone cards with a picture of the common dolphin (nr 1006).



The HMS UG and the association "Friends of Hel" have designed the Polish version of the ASCOBANS exhibit "Harbour porpoise in distress! Save our native cetaceans". It is displayed in the HMS UG on the Hel Peninsula. Approximately 400 thousand people have visited the exhibit in the last 2 years.



The HMS UG also provides postcards and stickers with harbour porpoise and white-beaked dolphin illustrations. The ASCOBANS posters “Harbour porpoises in the Baltic Sea” are regularly distributed to schools and the fishing community.

During a research expedition by the IFAW yacht “Song of the Whale” in the summers of 2001 and 2002, an informational campaign was initiated in the media (newspapers, radio, TV) and on site at the dock. The captain and crew held a popular/scientific meeting with tourists and townspeople at HMS UG.



One of the results of media cooperation was an attempt by the illustrated magazine “Marie Claire” (No.1/1 March 2002) to help porpoises by gathering donations for conservation purposes. Materials concerning the status of the Baltic porpoise population have been distributed among the audience of the Polish premiere of the film DOLPHINS (directed by Greg MacGillivray) appearing in the largest national IMAX type cinema in Warsaw.



Along with the premiere, Panasonic IMAX Warsaw and the Ministry of the Environment launched a contest for schools; “ Describe how you imagine a Polish dolphin”. Techniques were optional and included drawings, water and oil painting, etc.



The Friends of Hel association, in a 9 part series called “The life of the Gulf”, produced a video cassette titled “Marine mammals” acquainting the viewer with ecological problems encountered by Gulf of Gdansk porpoises and seals. The same organisation regularly provides the local public with current news concerning porpoises, for example, ASCOBANS undertakings, research projects and other items in their fortnightly periodical “Helska Bliza”

(<http://www.przyjacielehelu.org/bliza/hb147/eko.html>)

Recently, HMS UG launched a website dedicated to the harbour porpoise and the implementation of its Restitution plan in the Baltic sea (ASCOBANS “Jastarnia Plan”).



In affiliation with its project Center of Excellence for Baltic Development, Education and Research, “BALTDER”, HSM UG developed a cycle of educational workshops entitled “Endangered Baltic marine mammal species - threats, investigations and conservation measures” (<http://www.ocean.univ.gda.pl/baltder/index.htm> .../work package 7).



Problems dealing with the status of small cetaceans are also included in educational program for schoolchildren called “Blue School” carried out in the HMS UG. Classes run through September to June and the project has been extended to 2006 thanks to subsidiaries from Voievodship Fund for Environmental Protection and Water Management in Gdańsk.



To raise public awareness about a the texts of the agreements and conventions on the protections on endangered species, the Department of Nature Conservation of the Ministry of the Environment published a Polish version of the ASCOBANS Agreement (Weigle A. et al. 2003. „Konwencje i porozumienia przyrodnicze ratyfikowane przez Polskę”. NFOE. Warszawa 1-60.).

Ku planom skuteczne ochrony morświnów



Wieloryb w Helu. W tym roku w Helu odnotowano 12 widzeń wielorybów. W tym roku w Helu odnotowano 12 widzeń wielorybów. W tym roku w Helu odnotowano 12 widzeń wielorybów.

Morświn - bałtycki delfin



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Prace nad ochroną wielorybów

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RATUJMY MORŚWINY

ASCOBANS

ASCOBANS na polsku. W tym roku w Helu odnotowano 12 widzeń wielorybów. W tym roku w Helu odnotowano 12 widzeń wielorybów. W tym roku w Helu odnotowano 12 widzeń wielorybów.

Milknąca pieśń morświnów



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SOS dla walen



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przyroda - ekologia - przyroda

Morświnowy nastuch



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Polowanie na klikanie

BALTIC PORPOISE 2002



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O MORŚWINACH

Aktualności Przyrodnicze



O MORŚWINACH. W tym roku w Helu odnotowano 12 widzeń wielorybów. W tym roku w Helu odnotowano 12 widzeń wielorybów. W tym roku w Helu odnotowano 12 widzeń wielorybów.

"Pieśń Wieloryba" w Helu



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"Song of the Whale"



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Na ratunek morświnom!



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