Resolution No. 6
Educational and Promotional Activities

The Meeting of Parties:
NOTING that public support of the aims of ASCOBANS is critical to its success;
NOTING that there is currently little information easily available on the activities being undertaken to implement ASCOBANS;
NOTING that the 10\textsuperscript{th} Anniversary of ASCOBANS will fall on 13 September 2001,

RECOMMENDS that,

as a priority, the Advisory Committee with the support of the Secretariat develop a programme of publicity to support the work of Parties and Range States in implementing the Resolution on Fisheries Issues;

the Secretariat develops, by the end of January 2001, suitable information material for decision-makers in other areas relevant to the aims of ASCOBANS to mark the 10\textsuperscript{th} Anniversary of the Agreement, and that Parties develop complementary national publicity by March 2001. These materials and publicity should be designed to have continuing use after the 10\textsuperscript{th} Anniversary;

the Secretariat continues to develop the ASCOBANS website, aiming to meet the needs of a wide range of target audiences;
the host Parties of Meetings of the Advisory Committee and of Parties, in co-operation with the Secretariat, consider ways in which the Agreement might be best promoted.